COURSE DESCRIPTION

"Like sailing, gardening, politics and poetry," journalism is a craft of place; it works by the light of local knowledge', said James Carey1. The pre-structure of Italian journalism is different from that of American journalism and the journalistic tradition, as well as the state of the media of a country has much to tell us about that culture. Media products do not necessarily mirror reality, but the media themselves, as a powerful symbolic agent that creates reality, are an important piece of the mirror image of society. By understanding and pinning down Italian journalism we explore and discover Italy.

COURSE OBJECTIVE

The course is aimed at offering a comprehensive view of journalism and the informative media in Italy. You are expected to gain knowledge of the role and practice of journalism in the Italian context and to be able to compare it with the situation in the United States. The course will encourage critical thinking and will provide you with analytical skills to understand and investigate news discourse and journalism practices. A large spectrum of approaches to news and media analysis will be presented, making reference to sociology, cultural studies and focusing on linguistics and discourse studies. We will address the issue of quantitative vs. qualitative research and of mixed methods, offering insights in new interesting approaches to the study of journalism, by means of examples.

METHOD OF EVALUATION (GRADING)

30% class active participation

30% mid-term assignment

40% final presentation

Interaction and discussion will be promoted throughout the course and will play an essential part in both the course didactics and in the students' evaluation. Individual participation is encouraged at all times and group co-operation will be at the basis of the final grading (see assignments' description below).

Grading scale

100-98	A+	89,99-88	B+	79,99-78	C+	69,99-68	D +
97,99-93	A	87,99-83	B	77,99-73	C	67,99-63	D
92,99-90	A −	82,99-80	B -	72,99-70	C −	62,99-60	D −
						below 60	F

COURSE OUTLINE

The first part of the course will provide an historical and cultural overview, with the support of power point presentations, videos, browsing of web resources and hard copies of newspapers. For the second part of the course you will be asked to work on texts, most of the analysis will be done at home as an assignment.

PART I – media contexts

WEEK 1: INTRODUCTON TO ITALIAN JOURNALISM
- Anglo-American and European Reporting in the Information Age, comparing journalistic traditions.
- Mass Media in Europe and the U.S., a comparison
- The Italian media landscape
- Italian Journalism through the eyes of a young American reporter

Suggested readings:
- Williams, K. (2006). Competing Models of Journalism? Anglo-American and European Reporting in the Information Age, pp. 43 – 65, available online at: https://tidsskrift.dk/journalistica/article/view/1788/1610
- Hallin, D.C. (2005). Comparing Mass Media in Europe and the U.S., pp.1-4, available online at: https://www.americanbar.org/content/dam/aba/publishing/insights_law_society/mediaarticle_Insightsspring05.authcheckdam.pdf
- Mancini,P. and Gerli, M. (2018). Italy Media Landscape – Overview, pp.1-3, available online at: https://medialandscapes.org/country/pdf/italy
- Baggi, G. and McKay, Z.K. (2013). Next Gen Journalists in Italy, pp. 1-5, available online at: https://roundearthmedia.org/next-gen-journalists-in-italy/

WEEK 2: ITALIAN NEWSPAPERS
- An overview of the Italian press, browsing through the mastheads.
- Ownership, philosophy, point of view and readership of the main Italian newspapers.
- Hands-on - comparison of the newspapers' design, formats and editorial strategies.

Suggested readings:
- Hanretty, C. 2010. "The media between Market and Politics." In Italy Today: The Sick Man of Europe, edited by Mammone, Andrea and Veltri, Giuseppe A., 85–98. London: Routledge available online at: Google Scholar
- Mancini,P. and Gerli, M. (2018). Italy Media Landscape – Print, pp.3-4, available online at: https://medialandscapes.org/country/pdf/italy

WEEK 3: BROADCAST JOURNALISM IN ITALY
- Public service and private channels in Italy.
- Screening of TV news samples and comparison of anchoring and reporting styles.
- Screening of Citizen Berlusconi

Suggested readings:
- Mancini,P. and Gerli, M. (2018). Italy Media Landscape – Radio, Television, pp.4-6, available online at: https://medialandscapes.org/country/pdf/italy

WEEK 4: TODAY'S CHANGING MEDIA LANDSCAPE
- The impact of social media on modern journalism
- Analysis of Social media report 2018
- Trust, misinformation and the declining use of social media for news
- Italy and social media over the last 10 years

Suggested readings:
- Mancini,P. and Gerli, M. (2018). Italy Media Landscape – Digital media, Social networks, pp.6-7, available online at: https://medialandscapes.org/country/pdf/italy
- Cornia, A. (2018) Reuters Institute Digital news Report 2018 – Italy, available online at: http://www.digitalnewsreport.org/survey/2018/italy-2018/
- Newman, N. (2018). News in social media and messaging apps-Qualitative research report, Reuters Institute for the Study of Journalism, University of Oxford, pp. 13-16, available online at: https://reutersinstitute.politics.ox.ac.uk/sites/default/files/2018-09/KM%20RISJ%20News%20in%20social%20media%20and%20messaging%20apps%20report%20_0.pdf
- Newman, N. (2018). Journalism, Media and Technology Trends and Predictions 2018, Reuters Institute for the Study of Journalism, University of Oxford, pp. 16-23, available online at: https://reutersinstitute.politics.ox.ac.uk/sites/default/files/2018-01/RISJ%20Trends%20and%20Predictions%202018%20NN.pdf
- Fitzpatrick, M. (2008). This is social networking, Italian style, The Guardian, available online at: https://www.theguardian.com/technology/2008/nov/06/internet-blackberry-social-networking

WEEK 5: MID-TERM EVALUATION
- Conclusive discussion on Italian journalism past, present and future: changing roles, changing definitions, blogs, alternative media, citizen journalism, journalism in the global age, digital media, social media…
- Mid-term evaluation. Multiple-choice and open-ended assessment

PART II – media texts: Italy and the problem of mass immigration through foreign media

WEEK 6: JOURNALISM AND THE PERCEPTION OF MASS IMMIGRATION IN ITALY
- Illegal immigration in Italy over the past few years
- illegal mass immigration problem in Italy
- Italy's migrant crisis represented by the foreign press
- the Case of Matteo Salvini and Lega's Election Campaign 2018 in Italy

Suggested readings:
- Scherer, F. (2016). The migration problem in Italy is getting completely out of control, The Business insider, available online at: https://www.businessinsider.com/r-as-asylum-seekers-clog-italys-courts-europe-is-no-help-2016-11?IR=T

- Behrakis, Y. (2017) Italy's migrant crisis saw a huge turning point in 2017, Public Radio International, available online at:
  https://www.pri.org/stories/2017-12-30/italys-migrant-crisis-saw-huge-turning-point-2017
- Walt, V. (2018). Italy's Matteo Salvini on His Goal to reshape Europe, Time, available online at:
  http://time.com/5394207/matteo-salvini-time-interview-transcript-full/
- Saviano, R. (2018). Italy's war on migrants makes me fear for my country's future, The Guardian, available online at:
  https://www.theguardian.com/commentisfree/2018/jun/19/italy-war-migrants-fear-civil-rights
- Kirchgaessner, S., Tondo L. and Rankin, J. (2018) Italy vows to 'send home' undocumented immigrants, The Guardian, available online at:
  https://www.theguardian.com/world/2018/jun/01/italy-vows-to-send-home-undocumented-immigrants
- Pozzoni, F. (2018). the Case of Matteo Salvini and Lega's Election Campaign 2018 in Italy, available online at:
  https://www.researchgate.net/publication/325486843

WEEK 7: TRAINING FOR THE FINAL ASSIGNMENTS
- Training for the final assignments.
- Methodological issues for media research will be presented: going through the research process, from data collection, through news discourse analysis, keeping an eye on the contextual framework.
- Final presentation work description: you will create groups of 2 to 4 people and collect articles from English or American newspapers (or from other English speaking countries), websites, social media dealing with Italy and the problem of mass immigration (following the instructions given in the training session) and you will analyze how this issue is represented abroad, even drawing a comparison with the problem of illegal immigration in the United States.
- The analysis methodology will be presented in class in Week 7, further theoretical background will be offered during the following lessons.
- If you have questions or doubts on the work in progress, these can be discussed in class next week or you can mail me at any time campanini.michele@gmail.com
- Each group will have to prepare a handout and an oral presentation (you can use any technical support you require) and report findings and considerations to the class on Week 10.

WEEK 8: ITALIAN IMMIGRATION TO THE UNITED STATES IN THE NINETEENTH AND TWENTIETH CENTURIES
- When we were immigrants: Italian migration flows
- When America barried Italians over the past two centuries
- Representation of Italian immigration to US through the press
- Screening of "Nuovomondo" (Golden Door) (2006) by Emanuele Crialese

Suggested readings:
- Stapinsky, H. (2017). When America Barred Italians - The New York Times, available online at:
  https://www.nytimes.com/2017/06/02/opinion/illegal-immigration-italian-americans.html
- Scotto, A. (2017) From Emigration to Asylum Destination, Italy Navigates Shifting Migration Tides, available online at: https://www.migrationpolicy.org/article/emigration-asylum-destination-italy-navigates-shifting-migration-tides
- De Marco, C. (2007). The American Dream, á la Fellini, interview with Emanuele Crialese, available online at:
  http://cineuropa.org/en/interview/74064/
- Scott A.O. (2007). Movie Review "Golden Door", The New York Times, available online at:
  https://www.nytimes.com/2007/05/25/movies/25gold.html

WEEK 9: REPRESENTATION OF XXI CENTURY MASS IMMIGRATION TO ITALY
- Representation of XXI century immigration to Italy through mass media and social media
- Screening of "Terraferma" (2011) by Emanuele Crialese
- A meeting with migrants (asylum seekers) residing in Siena is scheduled

Suggested readings:
- Binotto, M. and Bruno, M. (2015) Representing (and marking) the borders. Italian media and migrations, available online at: https://www.researchgate.net/publication/278390687
- Bruno, M. (2016) Media representations of immigrants in Italy: framing real and symbolic borders, available online at: http://www.scielo.br/pdf/remhu/v24n46/1980-8585-REMHU-24-46-045.pdf
- De Marco, C. (2011), Terraferma is a film about the freedom to go elsewhere, interview with Emanuele Crialese, available online at: http://cineuropa.org/en/interview/209120/
- Rapold, N. (2013) Emanuele Crialese Tackles Migration in 'Terraferma' - The New York Times, available online at:
  https://www.nytimes.com/2013/07/24/movies/emanuele-crialese-tackles-migration-in-terraferma.html

WEEK 10: GROUP PRESENTATIONS
- Final evaluation.
- Students' considerations and appraisal

Farewell reading:
- Campanini, M. (2014). Italian emigrant accounts of ocean crossings, in Journal of Romance Studies, Volume 14, Number 2, Summer 2014: 20–33 (handouts).